



## Expert discussions on cross-cutting topics relevant to grant applications (FAQ)

The Research Service and the Staff Development Unit have jointly established a short-format series on cross-cutting topics relevant to grant applications, aimed at professors and postdoctoral researchers. The aim is to explore these topics and further connect the relevant expertise within the university. In short presentations, researchers and experts for cross-cutting topics will share information and experiences on issues of strategic relevance for project proposals.

### REGISTRATION & PARTICIPATION

#### Registration & Access:

Registration via [researchservice@praesidium.uni-augsburg.de](mailto:researchservice@praesidium.uni-augsburg.de)  
Access links will be sent out appr. one week before the event

#### Dates & Format:

Fridays 12:00 – 13:00 h  
via Zoom

#### Target Group:

Professors  
and Postdocs

JULY 03

### Transfer – considering patents and market prospects in research projects (in German language)

Inputs by: Roland Grenz (Transfer Office) &  
Prof. Dr. Philipp Gegenwart (Professor for Experimental Physics VI), University of Augsburg

The implementation of research results for social and economic benefit is a potential goal of scientific projects. Consequently, funding applications are increasingly required to include information on intellectual property rights and commercialization prospects. A compelling demonstration of the practical relevance of the research can significantly increase the chances of success for grant applications. This raises the question for researchers of how to identify and convincingly present these aspects.