

# Driving decarbonization and digitalization. Together.



## Working Student: Digital Content Creator Automotive Division (f/m/div)

### Job description

In our team, we together tell the story of Automotive - how microelectronics is driving decarbonization and digitalization and what Infineon stands for as a company. Our messages are conveyed through tailor-made communication content, both to internal and external target groups on the various channels. As a global communications team, we are responsible for seamless communication to all employees in the division, including in the regions. We are the central point of contact for strategic ATV communication and also act as creative consultants for the teams within the division's functions. We are looking forward to your application!

- **Shape the future:** You independently produce and post-produce digital content
- **Keep up to date:** You collaborate in planning and organization of internal and external communication including writing, graphic design, videoshootings at Infineon headquarters and other Infineon locations as well as active support at on-site events
- **Teamwork is dreamwork:** You assist daily tasks like Meetings, community management and communication with colleagues from the specialist departments

### Profile

- **Study field:** You are currently studying design, film, digital media or similar
- **Personality:** You like to work creatively, reliably and independently, and you enjoy organization and planning
- **Interests:** You are open to high-tech and have no reservations about challenging topics that are unfamiliar to you
- **Skills:** You are skilled in copywriting, storytelling and imagery
- **Knowledge:** You have knowledge of creating and editing appealing visuals and moving images, such as video clips, social media content or presentation materials and have knowledge in common MS Office applications and of editing programs such as Canva, Camtasia or Adobe Premiere Pro
- **Language skills:** You have good German and English skills, both written and spoken

### Benefits

### At a glance

Location: **Munich (Germany)**  
Job ID: **HRC0594741**  
Start date: **Mar 15, 2024**  
Entry level: **0-1 year**  
Type: **Part time**  
Contract: **Temporary**

Apply to this position online by following the URL and entering the Job ID in our job search. Alternatively, you can also scan the QR code with your smartphone:

Job ID: **HRC0594741**  
[www.infineon.com/jobs](http://www.infineon.com/jobs)



### Contact

**Max Krug**  
Working Student Recruiting



- **Munich:** Coaching, mentoring networking possibilities; Wide range of training offers & planning of career development; International Assignments; Different Career Paths: Project Management, Technical Ladder, Management & Individual Contributor; Flexible working conditions; Home Office Options; Part-time work possible; Sabbatical; Creche and kindergarden with 220 spots and opening times until 5:30pm; Holiday Child Care; On-site social counselling and works doctor; Health promotion programs; On-site gym, jogging paths, beachvolleyball, tennis and soccer court ; On-site canteen; Private insurance offers; Wage payment in case of sick leave; Corporate pension benefits; Flexible transition into retirement; Performance bonus; Cheaper ticket for public transport and very own S-Bahn station; Accessibility access for wheelchairs; Möglichkeit mobil aus dem Ausland zu arbeiten (EU)

## Why Us

### Further links:

[Find out](#) what we are looking for in your CV

[Find out](#) how the student application process works with us

[Discover](#) our student website

### Driving decarbonization and digitalization. Together.

Infineon designs, develops, manufactures, and markets a broad range of semiconductors and semiconductor-based solutions, focusing on key markets in the automotive, industrial, and consumer sectors. Its products range from standard components to special components for digital, analog, and mixed-signal applications to customer-specific solutions together with the appropriate software.

### – Automotive (ATV) shapes the future of mobility with microelectronics enabling clean, safe, and smart cars –

The **ATV division** is shaping the future of mobility by enabling clean, safe, and smart cars. Its product and solution offering is powering the decarbonization and digitalization of vehicles. By driving the transition to hybrid and purely electric vehicles, ATV is making a valuable contribution to cleaner roads. ATV is also increasingly digitalizing cockpit, infotainment, comfort, and lighting applications as it takes automated driving to the next stage with higher levels of connectivity, security, and safety.

The ATV portfolio integrates sensors, microcontrollers, high-performance memories for specific applications, power semiconductors based on silicon and silicon carbide, as well as components for human-machine interaction and vehicle connectivity. Infineon is the world leader in automotive semiconductors.

### We are on a journey to create the best Infineon for everyone.

This means we embrace diversity and inclusion and welcome everyone for who they are. At Infineon, we offer a working environment characterized by trust, openness, respect and tolerance and are committed to give all applicants and employees equal opportunities. We base our recruiting decisions on the applicant´s experience and skills.

We look forward to receiving your resume, even if you do not entirely meet all the requirements of the job posting.

Please let your recruiter know if they need to pay special attention to something in order to enable your participation in the interview process.

[Click here](#) for more information about Diversity & Inclusion at Infineon.

