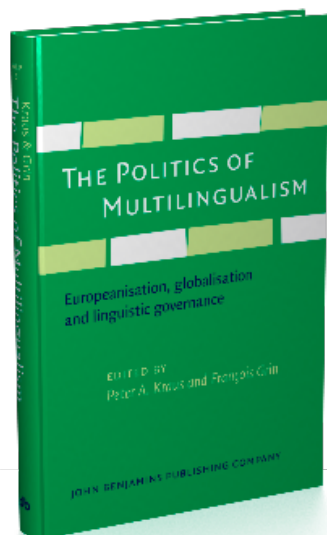


NEW BOOK INFORMATION

Applied linguistics / Bilingualism / Language policy / Sociolinguistics and Dialectology



The Politics of Multilingualism

Europeanisation, globalisation and linguistic governance

Edited by Peter A. Kraus and François Grin

Universität Augsburg / Université de Genève

This book proposes a multidisciplinary assessment of the impact of complex diversity on language politics and policies, analysing how the legacies of the old interact with the challenges of the new. Its main focus is on the interplay of multilingualism on the one hand, and the dynamics of transnationalism, globalisation, and Europeanisation on the other. This interplay confronts contemporary societies with unprecedented questions, as they face the need to come to grips with increasingly varied and pervasive manifestations of linguistic and cultural diversity. This volume develops an integrative approach that identifies the key social and political dimensions at hand, offering an innovative contribution to the ongoing conversation on the manifestations and management of multilingualism.

[Studies in World Language Problems, 6] 2018. xix, 367 pp.

HB 978 90 272 0136 2 EUR 99.00

E-BOOK 978 90 272 6361 2 EUR 99.00

Table of contents

Acknowledgements

List of contributors

List of abbreviations

List of figures, tables, charts and pictures

Chapter 1. The politics of multilingualism:

General introduction and overview

François Grin and Peter A. Kraus

Part I. Reconceptualising multilingualism and collective identity

Chapter 2. The politics of multilingualism in

Canada: A neo-institutional approach

Linda Cardinal and Rémi Léger

Chapter 3. A Russian-speaking nation? The promotion of the Russian language and its significance for ongoing efforts at Russian nation-building

Konstantin Zamyatin

Chapter 4. The impact of mobility and migration on the identity-constructing policy in Brussels

Rudi Janssens

Chapter 5. From glossophagic hegemony to multilingual pluralism? Re-assessing the politics of linguistic identity in Europe

Peter A. Kraus

Chapter 6. Transient linguistic landscapes of activism: Protesting against austerity policies in the Eurozone

Virginie D. Mamadouh

Part II. Linguistic hegemony, insecurity and linguistic justice

Chapter 7. How to measure linguistic justice?

Theoretical considerations and the South Tyrol case study of the Calvet Language Barometer

Federico Gobbo

Chapter 8. Linguistic justice and

English as a Lingua Franca

Helder De Schutter

Chapter 9. The promise and pitfalls of global English

Thomas Ricento

Chapter 10. Languages, norms and power in a globalised context

László Marácz

Part III.

Lingua Franca and global linguistic governance

Chapter 11. On some fashionable terms in multilingualism research: Critical assessment and implications for language policy

François Grin

Chapter 12. English, the *Lingua Nullius* of global hegemony

Robert Phillipson

Chapter 13. Idealism or pragmatism? *Ad hoc* multilingualism and Open English

Astrid von Busekist

Chapter 14. European integration and the variety of languages: An awkward co-existence

Jean-Claude Barbier

Author index

Subject index

JOHN BENJAMINS PUBLISHING COMPANY

www.benjamins.com