

Exchange Program (Bachelor) with College of Business Administration, University of Pittsburgh, Pennsylvania



Source: <https://tinyurl.com/yxc5zcmw>

Exchange Program (Master) with Joseph M. Katz Graduate School of Business, University of Pittsburgh, Pennsylvania

- **Joseph M. Katz Graduate School of Business**

- One of the top 50 business schools in the USA
- Large share of international students (~40-45%)
- Courses offered include a variety of electives, covering topics such as marketing, finance, or IT management
- More information: <https://www.katz.business.pitt.edu/>

- **Exchange program**

- Studies in Pittsburgh from the end of August to December
- Students do not receive a degree
- Free choice of MBA courses
- Credit granted for courses in Augsburg
- Students receive a tuition waiver



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- **Scholarship**

- The German Academic Exchange Service (DAAD) may support the exchange with a partial scholarship, including travel, health insurance, and part of the accommodation expenses

- **Application prerequisites**

- Studies at Faculty of Business and Economics
- Completed bachelor's degree at beginning of semester at Pitt
- TOEFL (>100 points), preferably passed before the application deadline

- **Application**

- Via the [Mobility Online tool](#) of the AAA
- Deadline for the application is November 30, 2023

- **Further information**

- [CIR](#), [CIR information session](#) on November 9, 2023
- Website of the [Chair for Value Based Marketing](#)
- Website of the [AAA](#)