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September 24th 2026

1st MAFIA Meeting – Munich-Augsburg Field Experiments: Ideas & Applications

	Start	End	Presenter	Title
Intro	10:00	10:10		
Slot 1	10:10	10:50	**Martin Kesternich**	Lessons learned: Energy efficiency investments in low-income households
Slot 2	10:50	11:20	**Sebastian Tonke**	Lessons learned: Things I (almost) messed up on the field
Slot 3 (a)	11:20	11:45	**Adrian Yerovi**	TBD
Slot 3 (b)	11:45	12:10	**Helen Zeidler**	Trading off public support and policy effectiveness: A choice experiment with politicians
Lunch break	12:10	13:10		
Slot 4	13:10	13:40	**Marina Krauß**	Lessons learned: How to conduct a successful follow-up
Slot 5 (a)	13:40	14:05	**Paul Zenker**	Evaluating the Scalability of a Youth-Mentoring Program
Slot 5 (b)	14:05	14:30	**Buse Nur Caba**	Building a Mentoring Program in Partnership with the IHK
Break	14:30	14:40		
Slot 6	14:40	15:20	**Adrian Hillenbrand**	Lessons learned from the ZEW Co-Design Platform
Slot 7	15:20	16:00	**Jonathan Kirschner**	Climate Literacy in Germany

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