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Style Sheet for Literary and Cultural Studies

July 2017

Compiled by Nadine Ellinger from previous style sheets for
Amerikanistik © 2013 Timo Müller and Christina Caupert;
Englische Literaturwissenschaft © 2013 Christoph Henke;
The following guidelines for formatting a term paper are to be understood as practical suggestions, the majority of which are derived from the authoritative MLA Handbook (8th edition, Modern Language Association of America, 2016). Please refer to this handbook for further and more detailed advice or visit the Purdue Online Writing Lab (owl.english.purdue.edu/owl/resource/747/1/).

For methods and techniques of academic research and writing, as well as a list of study aids and reference works, please refer to Section VII of English and American Studies: Theory and Practice, edited by Martin Middeke et al., Metzler, 2012, pp. 499-515.

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1 General Requirements

An acceptable term paper must be written on a computer.

It should have:

- Page numbers: start counting with the title page as no. 1, although this should not be visible; numbers should appear from page 2 onwards
- Sufficient margins on all sides of each page: 3-4 cm on the left and 2 cm on the right; indent the first line of each paragraph. The first paragraph after a heading and text after a block quotation are not indented.
- Spacing of 1.5 lines

Length of term papers:
- 6 credit points (LP): 5000-6000 words
- 8 credit points (LP) 7000-8000 words

All papers must contain the following:
- Title Page
- Table of Contents
- Body of Text
- List of Works Cited
- Cover page “Modulprüfung” (Deckblatt); available on the department website (http://www.philhist.uni-augsburg.de/de/lehrstuehle/anglistik/downloads/dateien/deckblatt1.pdf)

! Do not mix spelling standards: use either American or British English consistently. In quotes, however, maintain the original spelling.
2 Title Page

The title page provides the following information:

☐ Top left:
  1. Name of the university
  2. Name of the department (Lehrstuhl)
  3. Semester in which the course/seminar was offered
  4. Type and title of the course/seminar
  5. Name of the professor/lecturer

☐ Center:
  1. Title (and subtitle) of your paper

☐ Bottom right:
  1. Your name (author of the paper)
  2. Student number
  3. Number of terms, study program
  4. Email address
  5. [optional:] phone number, full address
  6. Date on which the paper was submitted

3 Table of Contents

The table of contents lists all chapter and subchapter headings, including the Introduction, the Conclusion, and the Works Cited, as well as their respective page numbers. Make sure that the headings you list in the Table of Contents correspond to those in the main text.

Please follow these basic stylistic principles:

☐ **Numbering of pages** starts with the title page (as page no. 1), while the actual page number is not visible (numbers appear from page 2 onwards)

☐ Whenever you subdivide a chapter or section, you must have at least two numbered headings; e.g. after 2.1 there must be 2.2 (and perhaps 2.3, etc.)

☐ **Use nominal style** for headings; avoid verb phrases

☐ In headings, the initial letter of most word types is capitalized (see below, chapter 5.1 “Headings and Titles” for more details).

☐ Only state the number of the first page on which a chapter or section starts – no inclusive page numbers in the table of contents (e.g.: not 9–11!)

☐ Do not use the abbreviation p. (or S. in German) before page numbers and do not use footnotes in the table of contents.

⇒ Try to find a good balance between “over-subdividing” and “under-subdividing”, i.e. readers should neither be confused by too many subdivisions nor should they lose track of what you are actually dealing with in the course of an overly long chapter.
Sample Table of Contents:

Contents:

1. Introduction .................................................................................................................................................. 3
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4. Conclusion ...................................................................................................................................................... 19
5. Works Cited .................................................................................................................................................... 20

4 Body of Text

A term paper in literary studies presents textual analysis in support of a clear argumentative thesis (stated in the introduction). Plan both the argument and structure of your paper well!

The thesis statement informs the reader about what you try to show, prove, or find out in your paper. It is a precisely worded declarative sentence that states the purpose of your paper – the central point you want to make. Your thesis statement must be a focused claim that someone could conceivably argue against.

A research question is not a thesis statement.
Example: “How does literature on 9/11 express traumatic experience?”

However, the answer to this question can be formulated into a thesis statement.
Example: “Through narrative fragmentation, the novels X, Y and Z seek to convey the impossibility of expressing the traumatic experience of 9/11.”

The general structure of your paper consists of:

☐ A short **introduction**, which introduces the topic of the paper and explains briefly its method. Near the end of your introduction you should introduce your thesis statement and then give a brief outline of how you will proceed in your analysis.

☐ An extensive **main part**, which consists of an in-depth and coherent analysis of one or several works of literature; it may be divided into further chapters/sections which continually support the argument with analysis of examples from the text; makes use of relevant secondary literature, which is discussed critically.

☐ A brief **conclusion**, which summarizes the analysis and emphasizes the insights gained in the paper.
Each section consists of several paragraphs (introduction and conclusion might be only a single paragraph each if they are brief). Connect paragraphs with meaningful linking words to make it clear to the reader how the various argumentative points relate to one another (see chapter 5.2 below).

For more detailed advice on the style of academic writing please refer to:

5 General Stylistic Guidelines

5.1 Headings and Titles
In English headings and titles, all words are capitalized except articles (“the”), short prepositions (“of”), conjunctions (“and”), and particles (“to”). The first and last words of a title are always capitalized.

Titles of monographs, collections, journals, films, and works of art are italicized; titles of articles, essays, poems, and short stories are enclosed in inverted commas. Titles of entire websites are italicized; titles of single pages on these websites are enclosed in inverted commas. Words and phrases in foreign languages are italicized, except within quotations.

For more details, see Chapter 1.2 “Titles of Sources” in the MLA Handbook, 8th edition, or the Purdue Online Writing Lab (owl.english.purdue.edu/owl/resource/747/01/).

5.2 Paragraphs
Write your text in argumentative paragraphs. All chapters of your paper should be divided into paragraphs, each of which presents one aspect of the overall argument.

Paragraphs in English should neither be too long (i.e. longer than a page) nor too short. Avoid one-sentence paragraphs, i.e. hitting the enter or return key after each full stop.

In standard written English, the first line of each paragraph is indented, up to 1.5 cm, with some exceptions: the first paragraph of a section (after a heading) and text after a block quotation (i.e. the actual paragraph continues) are usually not indented.

Paragraphs require a well-formed internal structure! This internal structure should mirror the basic three-part structure of the whole paper (i.e. introduction, main part, conclusion). Each paragraph ideally includes
☐ a topic sentence (stating your point, i.e. what is to be shown or proved),
☐ the evidence or substantiation of that point (examples, quotations, analysis),
☐ a conclusion sentence, summing up your point/leading over to the next.

Because each paragraph should focus on only one main point, it is important to connect each of the points with strong linking words at the beginning of a paragraph (e.g. furthermore, however, consequently, by contrast, first(ly)/second(ly)/third(ly) etc.). Of course, there are cases, especially if you have a lot of quotations or other evidence to deal with in order to prove a particular point, when this paragraph structure cannot be followed too rigidly.
5.3 Emphasis of (Foreign) Words
You may highlight words or terms that you would like to lay special emphasis on by putting them in italics. Please do not use any other typographical means of emphasis such as bold print.
Example:

In Macaulay’s view, the plays should not be excused, but condemned.

You should also use italics for words or letters being referred to as words or letters.
Example:

He writes Shakespeare without the final e.

Also use italicization for foreign words that appear in your text. However, some expressions, even if of foreign origin, have already become assimilated into the English language (or German, if that is the language of your paper). Two contrastive examples:

Braithwaite’s ongoing quest for Flaubert’s parrot shows a strong element of jouissance.

Dowell’s failure has to be seen vis-à-vis the difficulty of his task.

However, if you use a word in a special sense or misuse it purposefully, you should enclose it in quotation marks (or inverted commas, in British English). Example:

Behind his back, his “friend” had reported him to the authorities, as he later found out.

5.4 A Note on Plagiarism
All sources from which you quote, but also all those of paraphrased claims, statements, thoughts, ideas knowingly borrowed from other publications or people have to be documented! Therefore, for each quotation and paraphrase you present in your essay, you are required to make a bibliographic reference. It is not enough to merely list all sources used in the Works Cited at the end of your text; you also need to give detailed page references in your main text wherever you paraphrase or quote from these sources. Otherwise you run the risk of being accused of plagiarism, i.e. stealing other people’s thoughts and intellectual property. Plagiarism is fraud and the most serious academic offense.

Instructors pursue a strict zero-tolerance policy concerning plagiarism and “sloppy” source documentation in student texts. As a caught offender, you will fail the assignment and run the risk of being expelled from the course or even the entire study program. You have been warned …

For further information (in German) see “Plagiate – Informationen der Fakultät Phil.-Hist. für Studierende”: www.philhist.uni-augsburg.de/studium/plagiate/informationen_plagiate.pdf

English summary:
You can use direct quotes, indirect quotes, general references or paraphrases to cite sources. Failing to indicate your sources is plagiarism. Types of plagiarism include:
(1) Copying of a work that is not your own
(2) Submitting a term paper for which you received credit points in another module
(3) Copying and combining parts of different sources without making references to the original authors
(4) Not indicating paraphrases
(5) Translating (part of) a text and claiming these passages as your own words
6 Sources

6.1 In-Text Citations
There are many different standards for documenting sources in scholarly texts. As for the humanities in the English-speaking world, especially literary and cultural studies, the basic principle to acknowledge sources is by using in-text parenthetical references. MLA style is the most common in English literary studies.

In MLA style, you simply document the source of a quotation or paraphrased statement by adding the author’s last name and page number in parentheses within your text; example:

Braithwaite is convinced: “Perhaps it was one of them” (Barnes 190).

Braithwaite remains confident that one of the parrots might be Flaubert’s (Barnes 190).

If you refer to more than one source by the same author or by authors with identical surnames, you will have to add a shortened form of the title of the source you are referring to (with a comma before the title) to make the reference clear, e.g.: (Barnes, Parrot 190) and (Barnes, History 224) – with the title in italics if you refer to book titles –, or: (Barnes, “Erevmore” 102) – with the title in quotation marks if it is an article, short story, poem etc.

If you cannot avoid quoting from an indirect source, state in brackets the direct source preceded by qtd. in (= “quoted in”) and add, if possible, a footnote containing the bibliographic information of the original source (as stated in the direct source). Example:

In 1776 Samuel Johnson, quite prematurely, dismissed Tristram Shandy as a literary failure: “Nothing odd will do long, Tristram Shandy did not last” (qtd. in Henke 109).

The corresponding footnote then documents the original source, i.e. the indirect source which you could not access yourself, with all the available bibliographic data:


6.2 Quotations and Paraphrases
In a written term paper, you are expected to show a considerable research effort. This means that you should not only know the primary literary text(s) but also be familiar with the main secondary sources concerned with your primary text(s) and the topic of your paper, i.e. literary criticism or related theoretical works. If you fail to do any research or fail to document your research efforts by quoting from and relating to secondary sources, your paper cannot be accepted. Accordingly, the Works Cited list at the end of your paper will have to list a reasonable number of such sources.

Shorter Quotations vs. Block Quotations
Shorter quotations are to be placed within your text wherever you need them, without beginning a new line or paragraph. They need to be put in “quotation marks”. If there are quotation marks anywhere within the text you quote, convert those into ‘inverted commas’. (Never set quotation marks within quotation marks!)

Quotations longer than four lines (or three lines of verse) should form block quotations and should be set off from your own paragraphs by indenting them en bloc (by up to 2.5 cm).

At the end of the paper, the full bibliographic information for all references must be given in the list of Works Cited (see chapter 6.3).
Quoting from Indirect Sources
Avoid quotations from indirect sources, i.e. from publications that are quoted in other sources, but to which you did not have direct access. Yet, in cases when this is unavoidable—when you cannot get hold of the original book or article—please do not only state the direct source in which you found the quote, but also give, if possible, the full bibliographic reference to the original source, as stated in the direct source. For formatting details see chapter 6.1.

Modifying Quotations
Check your quotations thoroughly, they must be accurate! Do not alter wording, punctuation, italics and bold print.

However, the following types of modification are allowed:

• You may add your own short comments within square brackets [] if the meaning of a pronoun or a particular expression is unclear without the wider context of the original source. Example:
  “He [Shakespeare] makes frequent use of the clothing motif in Macbeth.”
You may also add your initials after your inserted comments to make absolutely sure that your readers notice this is your own insertion. Example:
  “He [the reference is to Shakespeare here; C.H.] makes frequent use of the clothing motif in Macbeth.”
Use such additions sparingly, though, and only when necessary.

• Since you are not allowed to correct spelling mistakes or inconsistencies in the original source, you should insert [sic] after the word in question to assure readers that the quotation is accurate even if the spelling of the word or the logic of the quote appears faulty.

• You may emphasize words in quotation by italicizing them if you would like to draw your readers’ attention to them. Example:
  “He makes frequent use of the clothing motif in Macbeth.” (Jones 96; emphasis mine)

• The opposite, de-emphasizing, is also possible; again, you will need to indicate your interpolation. Example (with the quote being from a passage that is fully italicized in the original):
  The hyperreal is defined as “that which is always already reproduced.” (Baudrillard 73; emphasis in the original)

• You may leave out words or even whole sentences by inserting three periods with a space before each and a space after the last . . . at the actual position of the ellipsis, unless this omission would distort the meaning of the quotation. Make sure, however, that you create full, grammatically well-formed and properly punctuated sentences after omitting text. Examples:

Original sentence:
  “Today, most people, broadly speaking, are disillusioned, at least in Europe.”
Ellipsis in the middle of the sentence:
Correct: “Today, most people . . . are disillusioned, at least in Europe.”
Wrong: “Today, most people, . . . , are disillusioned, at least in Europe.”
Wrong: “Today, most people, . . . are disillusioned, at least in Europe.”
Wrong: “Today, most people . . . , are disillusioned, at least in Europe.”

Ellipsis at the end of the sentence:
Correct: “Today, most people, broadly speaking, are disillusioned . . . ,” as Smith argues (265).
Correct: “Today, most people, broadly speaking, are disillusioned . . .” (Smith 265).
Wrong: “Today, most people, broadly speaking, are disillusioned, . . .”

However, if you make an abbreviated quote part of your own sentence, you should not put . . . at either the beginning or the end of your quote. Make sure that the whole sentence—as a combination of your own and quoted words—is grammatically well-formed. Example:
Correct: The cultural critic John Smith maintains that in contemporary European society “most people . . . are disillusioned” (345).

Wrong: The cultural critic John Smith maintains that in contemporary European society “. . . most people . . . are disillusioned . . .” (345).

In general: Avoid lengthy quotations with irrelevant parts, but also do not make too many adjustments to quotations.

For detailed information on ellipses see pp. 80-85 in the MLA Handbook, 8th edition or the Purdue Online Writing Lab (owl.english.purdue.edu/owl/resource/747/03/).

6.3 Works Cited Page
The list of Works Cited should list all primary and secondary sources actually used in your paper. This means that you need to make explicit references to each of these sources in your text (by quoting or paraphrasing). Do not list sources to which you have not referred.

Arrangement of Entries
Entries in the Works Cited list are to be arranged in ascending alphabetical order, i.e. with the author’s (or editor’s, director’s etc.) last name as the sorting key—or, whenever the name of the author is not applicable, the source’s title (in that case ignore initial articles ‘a’, ‘an’ and ‘the’ when sorting). In case of several sources by the same author (or editor, director etc.), use three dashes and a full stop to replace the author’s name in all subsequent entries after the first one—but never replace it when combined with other names. Here is an example:
Format of Entries

Entries in the Works Cited list must have a consistent format. The standard MLA format is to give:

☐ The author’s full name – sequence: last name, first name(s)
☐ The title of the source (subtitles are separated from the main title by a colon, unless the preceding title ends with a question mark or exclamation mark)
☐ Publication details – publisher, publication date
☐ (If it is a text from a print compilation or periodical:) Page numbers, preceded by pp.

Standard publication types are: (1) books written by one or more authors; (2) compilations or anthologies with one or more editors; (3) articles (essays, short stories, poems etc.) in periodicals (scholarly journals, magazines, newspapers etc.); (4) articles in compilations or anthologies; (5) internet sources.

1. Books/Monographs Written by One or More Authors:

<table>
<thead>
<tr>
<th>Last name, first name(s). Title: Subtitle. Publisher, Year.</th>
</tr>
</thead>
</table>

⚠ General rules for publication details: In the last example above, the full publisher’s name is W. W. Norton & Company. In all such and similar cases, please (a) leave out first names or initials of the publisher’s name, and (b) leave out any corporate details such as Co[mpany], Ltd./GmbH, Inc. or Press/Verlag. A common exception to (b) are the various university presses, which are to be stated in full, e.g. Oxford University Press (often simply: Oxford UP; or even more simply: OUP; also CUP for Cambridge University Press).

⇒ Some books, especially new editions of older texts (e.g. novels, plays, famous treaties etc.) may have an editor, who must be stated as in the last example.

2. Compilations or Anthologies

<table>
<thead>
<tr>
<th>Last name, first name(s), (First and last name of other editor(s)), editor(s). Title: Subtitle. Publisher, Year.</th>
</tr>
</thead>
</table>
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3. **Articles in Compilations or Anthologies**

<table>
<thead>
<tr>
<th>Last name, first name(s). “Title of Article: Subtitle.”</th>
<th>Title of anthology/compilation: Subtitle, edited by [first and last name of the editor(s)], Publisher, Year, pp. x-xx.</th>
</tr>
</thead>
</table>


- Always state the inclusive page numbers for an article in a compilation volume.

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4. **Articles in Periodicals**

<table>
<thead>
<tr>
<th>Last name, first name(s). “Title of Article: Subtitle.”</th>
<th>Periodical, vol. x, no. y, Year, pp. z-zz.</th>
</tr>
</thead>
</table>


- Please note the following bibliographic particulars for periodicals: (1) In the title of the periodical, initial articles such as ‘a’, ‘an’ or ‘the’ are always omitted (e.g. *Modern Language Review*, not: *The Modern Language Review*). (2) The subtitle of a magazine is generally omitted. (3) Include the volume number (“vol.”) and issue number (“no.”) when possible, separated by commas. (4) The inclusive page numbers are preceded by “pp.”. (5) In a range of numbers, give only the last two digits of the second number, unless more are necessary for clarity.
5. Internet Publications

a) Articles in an online scholarly journal

Last name, first name(s). “Title of Article: Subtitle.” Name of Journal, vol. x, no. y, Year, pp. z-zz, URL. Accessed Day Month Year.


b) An entire website

Editor, author, or compiler name (if available). Name of Site. Version Number, Name of Institution/Organization Affiliated with it, Date of Resource Creation (if available), URL. Accessed Day Month Year.


c) A page on a website

Author or alias (if available). “Title of Page: Subtitle.” Name of Website. Version Number, Name of Institution/Organization Affiliated with it, Date of Resource Creation (if available), URL. Accessed Day Month Year.


! For all online sources, you must state the date when you last accessed the source. The exact URL or network address must be included, but drop the “http://” at the beginning. If a URL needs line breaks, break it only after the double slashes or a single slash; do not introduce a hyphen at the break or allow your word-processing program to do so. Many scholarly journal articles found in databases include a DOI (digital object identifier). If a DOI is available, cite the DOI number instead of the URL. Online newspapers and magazines sometimes include a “permalink,” which is a shortened, stable version of a URL. Look for a “share” or “cite this” button to see if a source includes a permalink. If you can find a permalink, use that instead of a URL.

⇒ For more information on online sources (i.e. Tweets, YouTube videos, blog postings etc.) visit the Purdue Online Writing Lab (owl.english.purdue.edu/owl/resource/747/08/).

6. Audiovisual Media (Movies, TV Shows etc.)

a) Movies

Movie Title. Directed by [name of director(s)], performance(s) by [name of performer(s)], film studio or distributor, release year.

_*Pulp Fiction._* Directed by Quentin Tarantino, performances by John Travolta, Samuel L. Jackson, Bruce Willis, and Uma Thurman, 1994, Miramax, 2002.

b) TV shows

|“Title of Episode.” Series Name, written by [name of writer(s)], directed by [name of director(s)], name of distributor, year of distribution.


! If the release year of a recorded medium or a copy differs from that of the original version, you should give the year of the original release before the distributor and the release date of the copy (as in the example above).

Usually, films (like sound recordings, television or radio programs, theater performances and other non-print media) are listed in the Works Cited under their titles. Also state at least the director (indicated by “directed by”), the distributor and the year of release. You may give additional data as needed--these may include performers (indicated by “performance by”), screenplay writer, producer or others. If you want to emphasize a certain aspect of a film, such as its director, a particular performer etc., you may start with that name.
1. Introduction

Julian Barnes is widely known for his experimental, but highly readable novels *Flaubert’s Parrot* (1984) and *A History of the World in 10 ½ Chapters* (1989). Both novels have been considered major examples of British “historiographic metafiction” – a term coined by Linda Hutcheon as a genre label for the postmodern novel in general. This genre challenges, in an often playful, experimental way, the boundaries between fact and fiction as well as between non-fictional history and fictional story. In *A History of the World in 10 ½ Chapters*, for example, history (such as the whole novel itself) is reduced to a loose bundle of idiosyncratic stories with “strange links, impertinent connections” (Barnes, *History* 242) between them. Only in his last two books has Barnes turned his full attention to the issue of national identity and memory: *Cross Channel* (1996), a volume of short stories focussing on the relationship between the French and the English throughout history, can be viewed as a kind of detour that the author took before directly facing the problem of Englishness two years later in his novel *England, England*.¹

In the following, my focus will be on the topic of Englishness in Barnes’s novel, which stands here for the more general problematic of national identity altogether. Identity is seen in *England, England* as an unreliable and inauthentic construct due to the distortions of memory. In Barnes’s novel, this applies to both individual and collective identity, i.e. Englishness. In order to show this, I will begin with a brief theoretical look at the concept of Englishness and the mutual dependence of memory and identity. After that, Englishness in *England, England* will be analyzed first with regard to the satirical story of Sir Jack Pitman’s exploitation of Britain’s cultural heritage in a theme park. That this theme park eventually turns into a full-blown nation-state and manages to replace the real England altogether, must be read as a general criticism of the inauthentic notion of national identity. This is emphasized in the novel by the parallel problems the protagonist Martha has with her own individual memory and identity, which will be taken into account here as well. Finally, I will show how Barnes, towards the end of his novel, deconstructs Englishness as an unreliable, yet indispensable concept.

¹ Cf. Freiburg, who remarked (before the later publication of *England, England* in that same year): “Barnes has not yet dedicated a whole novel to the analysis of Englishness” (242).
What is to be understood by identity? In the most basic sense, identity is the answer to
the question who am I? or who are we? Identity requires the memory of one’s own history, i.e.
of the way how or why one has become the way one is today. However, one’s sense of identity
also influences what is remembered, as the historian John Gillis has pointed out:

The parallel lives of these two terms [memory and identity] alert us to the fact that the
notion of identity depends on the idea of memory, and vice versa. The core meaning of
any individual or group identity, namely, a sense of sameness over time and space, is
sustained by remembering; and what is remembered is defined by the assumed identity.

(5)

Since every individual, group or nation will usually strive to see themselves in the best
possible light, the interdependence of identity and memory leads to the problem of
authenticity: How authentic is one’s identity, how true the memory of one’s own history, if
identity and memory are distorted on the grounds of self-interest and self-propaganda (Gillis
5)? This question is raised in Julian Barnes’s novel *England, England.*

3. Englishness in *England, England*

*England, England* (1998) is divided into three parts, but in fact tells two stories: One is about
the life of Martha Cochrane, in several snapshot-like instances from childhood to old age,
whereas the other one relates the grotesque project of the business tycoon Sir Jack Pitman,
who creates a simulation of England and its cultural landmarks in a giant amusement park on
the Isle of Wight. These two narrative strands are linked by Martha, who participates in Sir
Jack’s project. However, they are very different in scope and style: Martha’s story is told in a
serious vein, pensive and wistful about identity and lifetime memories; the story of Sir Jack’s
theme-park project, in turn, is a satirical farce.

3.1. Englishness as a Farce: Sir Jack’s Theme Park

In the farcical scenario of the novel’s second part, 21st-century Britain is in a miserable state:
it has given up the pound and joined Euroland; the monarchy is represented by a king who is a

...