

Henriette Seydel: Touristified Memory of Colonialism? A Discourse-Analytical Approach to the (Non-)Touristification of Colonial Heritage. A Case Study of Tanzania

Using Sociology of Knowledge Approach to Discourse, I am reconstructing the touristification of German colonial heritage in Tanzania. The focus is on the actors involved and their knowledge systems, as well as their interpretative frameworks regarding the touristic use of colonial history. In doing so, I analyse discursive negotiation processes between politics of memory, power relations and tourist logics, which determine what is constructed, marketed, altered or obscured as colonial heritage within the tourism sector. The aim of this thesis is to show the tensions between remembering the past, commercialising and forgetting in postcolonial contexts, and to examine the extent to which tourism either facilitates or hinders transnational memory work.