

# Exchange Program (Bachelor) with College of Business Administration, University of Pittsburgh, Pennsylvania



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## ■ College of Business Administration

- One of the best ranked business schools in the USA
- AACSB accredited
- Courses offered include a variety of electives, covering topics such as marketing, finance, global management, or business information systems
- More information: <https://cba.pitt.edu/>

## ■ Exchange program

- Studies in Pittsburgh from the end of August to December
- Students do not receive a degree
- Free choice of courses
- Credit granted for courses in Augsburg
- Students receive a tuition waiver



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## ■ **Scholarship**

- The German Academic Exchange Service (DAAD) may support the exchange with a partial scholarship, including travel, health insurance, and part of the accommodation expenses

## ■ **Application prerequisites**

- Studies at Faculty of Business and Economics
- Students must have completed four semesters at the beginning of the exchange program, i.e., students must be at least in their fifth semester of their bachelor studies
- TOEFL (>80 points) or IELTS Band Score (>6.5), preferably passed before the application deadline
- Students who score less than 100 points on TOEFL or 7.0 on IELTS will be required to take an additional proficiency exam upon arrival
- Minimum grade point average of 2.0 at the University of Augsburg

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## ■ Application

- Please apply via the Mobility Online tool of the AAA
- Deadline for the application is November 30, 2023

## ■ Further information

- CIR: CIR information session on November 9, 2023
- Information on the application process can be found here
- Website of the Chair for Value Based Marketing
- Website of the AAA